

materialised
powered by weaveup



WeaveUp

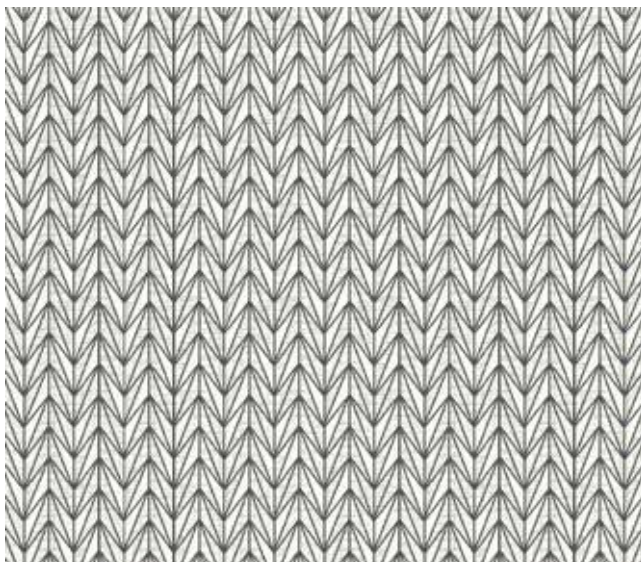
A tool to choose, customise and create thousands of print textiles.

WeaveUp

A fully customisable print textile design library.



'Trap Door Geo 2'



'Cozy Quilt 2'



'Watercolor Garden on White'

What is WeaveUp

WeaveUp is a web-based design library hosting tens of thousands of designs from textile designers and artists around the world. WeaveUp offers direct access to the design community, the designers and their designs.

Design has never been this accessible, WeaveUp enables you to shop the extensive library, 'Tack' patterns to your boards, and customise designs on your computer or iPad, allowing creativity wherever inspiration strikes and furthermore, share via email Facebook, Pinterest and/or Twitter.

The huge amount of time spent sourcing design for your projects can now be replaced with more productive time and creative flow. WeaveUp enables an easy to access, streamlined process with the option to manipulate colour, scale and repeat.

Once you have selected a design, manipulated the scale, repeat and colour, you can request a printed sample by placing an order via WeaveUp. Your sample will be printed on your selected base cloth and dispatched within days. It's that easy!

Fabric performance is high spec. contract quality as you would expect from Materialised, with over 40 variations of print base cloths from which to choose, including sheers, drapery and upholstery.

There is no minimum order requirement for prints through WeaveUp.

How it Works

WeaveUp communicates directly to the Materialised digital textile printers. After you select your design, personalise the colour, repeat, and scale; that pattern will be sent directly to our Sydney based print facility to create the sample. You can play with colour on screen, or can select from the Materialised

for the
designer
in all of us.



'Bird of Paradise Pattern'

Huesteria™ colour palette and input LAB values manually to ensure an exact match.

Dye Sublimation delivers vivid, saturated colour and design in exceptional detail. It doesn't affect the hand, washability or FR performance. Anything less wouldn't meet our standards – or yours.

Because orders are printed on demand, only the amount of fabric, dye and electricity required is used. It also eliminates minimums and makes custom fabrics affordable.

Infinite Design Options

A good design library is searchable, sortable, and shareable. A great library is customisable. If you can't find exactly what you're looking for in the WeaveUp library, you can add your own design. The ability to create and customise ensures that you will find your perfect design for any application.

Creative Opportunities

In addition to sampling designs created by others, you can upload your original surface designs to WeaveUp. Customers from around the world will have the ability to purchase your original patterns, and, as an artist, you will earn commissions when your design has been purchased.

don't follow trends, create them.

Extensive Base Cloth Options

Materialised knows how important it is to start a project with great fabric. That's why we source base cloths from the world's finest mills and proudly, wherever possible, from Australia.

Each fabric has passed an array of industry compliant commercial grade tests for strength, washing, abrasion and flammability.

Quality fabric extends the life of your project by years, reducing waste and therefore adding long term value for your client.

Using our Dye Sublimation process, your design is applied by 'dry dying' the face of the fabric by heat and pressure, producing vibrant colour and life long durability.

If you have a question on fabric suitability, pricing or can't find what you're looking for, please contact your sales rep, email us at: sales@materialised.com or visit your local Materialised office.



'Koi Watercolour'

Colour Matching in WeaveUp

Our Huesteria™ colour palette matching system gives the best range of colours achievable and calibrated to our print environment. Select the colour from your Huesteria™ colour chart – available in small and large sizes – and input the LAB value into WeaveUp to achieve an effortless colour match. Alternatively, you can use the Huesteria™ colour wheel on the screen.

Illustrated is our small Huesteria™ colour palette.

How to Read WeaveUp Colour Chips:

	LAB	
L Channel	64	
A Channel	- 13	
B Channel	- 35	

Understanding LAB

LAB colour modes offer unique properties that encompass all perceivable colours, meaning its gamut is more expansive than RGB and CMYK colour modes. LAB is also device independent and allows colour to be communicated effectively across all devices.

L Channel – Lightness Channel

Consists of the darkest black with the value of 0 and the brightest white with a value of 100 (base cloth colour will have an effect on this outcome).



A Channel – Green and Red

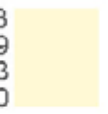

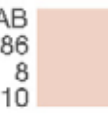
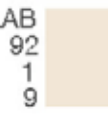


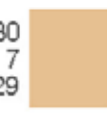
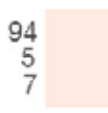


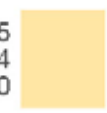
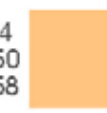
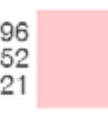
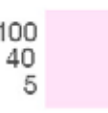



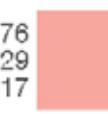

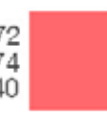
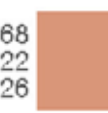
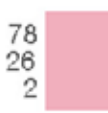


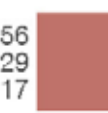
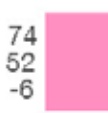

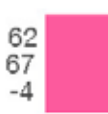

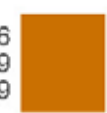



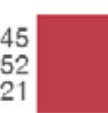
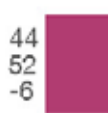

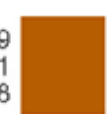

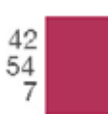




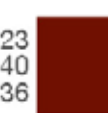

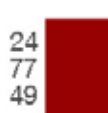







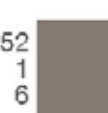
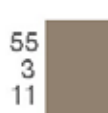
Represents green to red with green in negative values and red in positive values.



B Channel – Blue and Yellow

Represents the blue to yellow with blue in negative and yellow in positive values.



LAB 91 -2 11		LAB 99 3 20		LAB 96 2 12		LAB 78 8 22		LAB 86 8 10		LAB 92 1 9	
84 -2 13		100 4 66		96 7 29		80 7 29		96 29 17		94 5 7	
80 -1 13		96 8 89		95 14 40		94 50 58		96 52 21		100 40 5	
74 -1 70		100 17 81		73 17 69		88 64 57		76 29 17		93 34 -15	
74 2 46		82 -2 84		76 43 72		72 74 40		68 22 26		78 26 2	
71 2 57		83 -1 57		71 56 67		58 64 48		56 29 17		74 52 -6	
63 -13 85		89 22 83		56 43 72		51 56 67		51 53 23		62 67 -4	
52 -4 43		78 9 55		56 29 69		48 66 38		43 57 30		60 40 5	
60 -8 75		68 9 58		49 17 81		44 50 58		45 52 21		44 52 -6	
51 6 22		60 7 29		49 31 58		40 31 46		34 38 15		42 54 7	
38 4 30		59 6 22		55 12 64		29 31 58		23 40 36		45 66 20	
33 4 20		47 6 22		38 0 71		24 24 20		40 12 12		24 77 49	
28 12 12		40 6 22		35 5 32		34 15 24		41 4 7		43 9 7	
0 0 0		29 -5 -119		36 12 12		34 13 66		52 1 6		55 3 11	

LAB 81 6 1	LAB 73 2 2	LAB 68 -2 -2	LAB 68 -5 -4	LAB 69 -4 0	LAB 82 -5 0	LAB 80 -5 8	LAB 82 -3 6	LAB 100 0 0
96 21 -18	86 1 3	80 -2 -2	80 -5 -4	77 -4 0	89 -5 -1	88 -5 8	90 -3 6	98 0 13
79 36 -20	96 12 -14	86 -1 -2	88 -5 -4	81 -5 -1	92 -2 1	96 -25 12	94 -3 6	96 -10 58
76 21 -8	76 12 -14	89 11 -32	91 -8 -26	88 -1 0	100 -32 -9	80 -38 16	95 -29 35	100 -15 99
69 15 2	65 21 -18	67 -6 -30	80 -20 -27	90 -5 0	100 -47 -2	72 -54 26	88 -51 53	82 -15 99
58 26 2	58 11 -32	63 -11 -22	64 -13 -35	89 -4 0	81 -35 4	67 -25 12	78 -25 44	87 -22 85
56 21 -8	58 35 -48	55 -5 -19	66 -21 -44	100 -19 -15	83 -47 -2	61 -39 8	70 -27 36	72 -17 72
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46 62 -23	50 27 -31	38 0 -22	40 -5 -59	78 -19 -15	63 -47 -2	38 -51 53	54 -40 63	64 -13 33
26 76 -12	44 44 -55	20 -5 -56	33 -12 -45	58 -19 -15	51 -32 -9	26 -65 15	30 -27 36	34 -13 33
44 43 -32	30 27 -31	15 13 -56	33 -3 -7	63 -28 -20	40 -64 -7			
25 62 -28	25 16 -29	8 16 -29	12 -2 -6	53 -56 -22	9 -36 -13			
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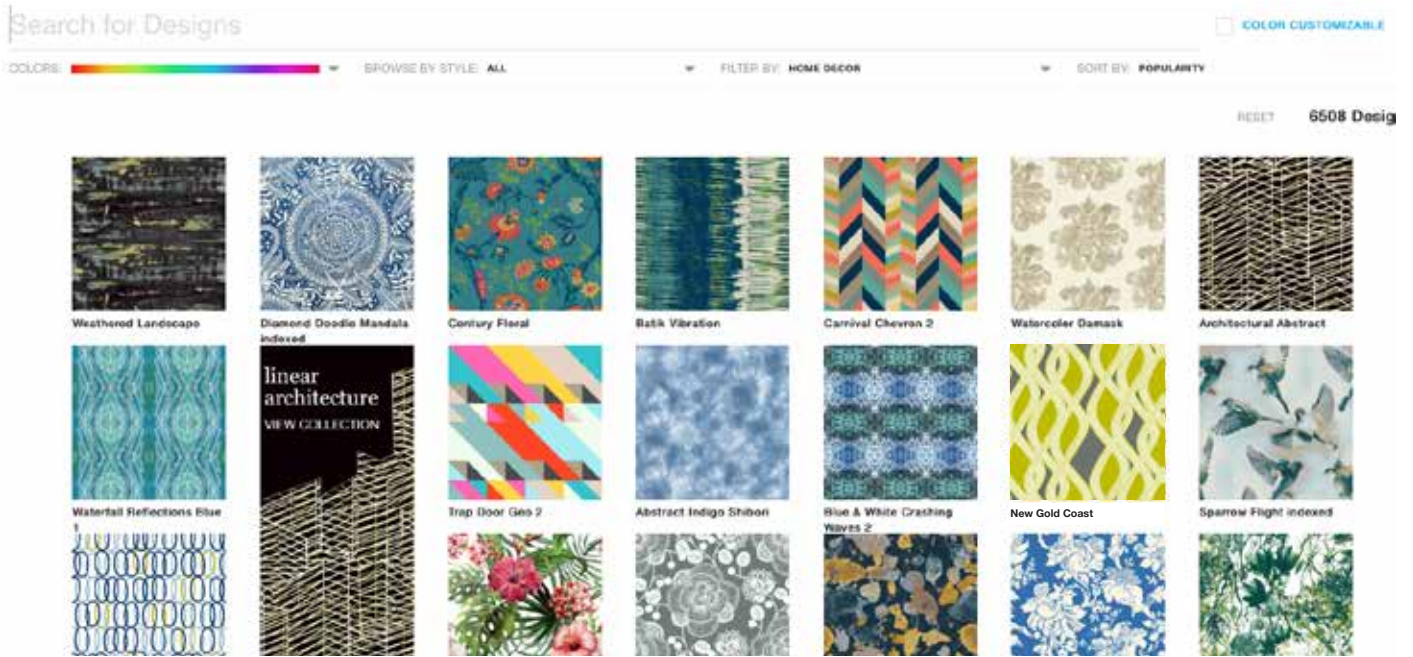
Before You Print

Prints are washable at 70°C and drying temperatures should not exceed 80°C. Higher temperatures will cause colours to bleed. Price is influenced by quantity and base cloth choice. If any changes occur in either, pricing revision may be needed. Be aware, slight variation of colour may occur between sampling and product.

Let's Start.

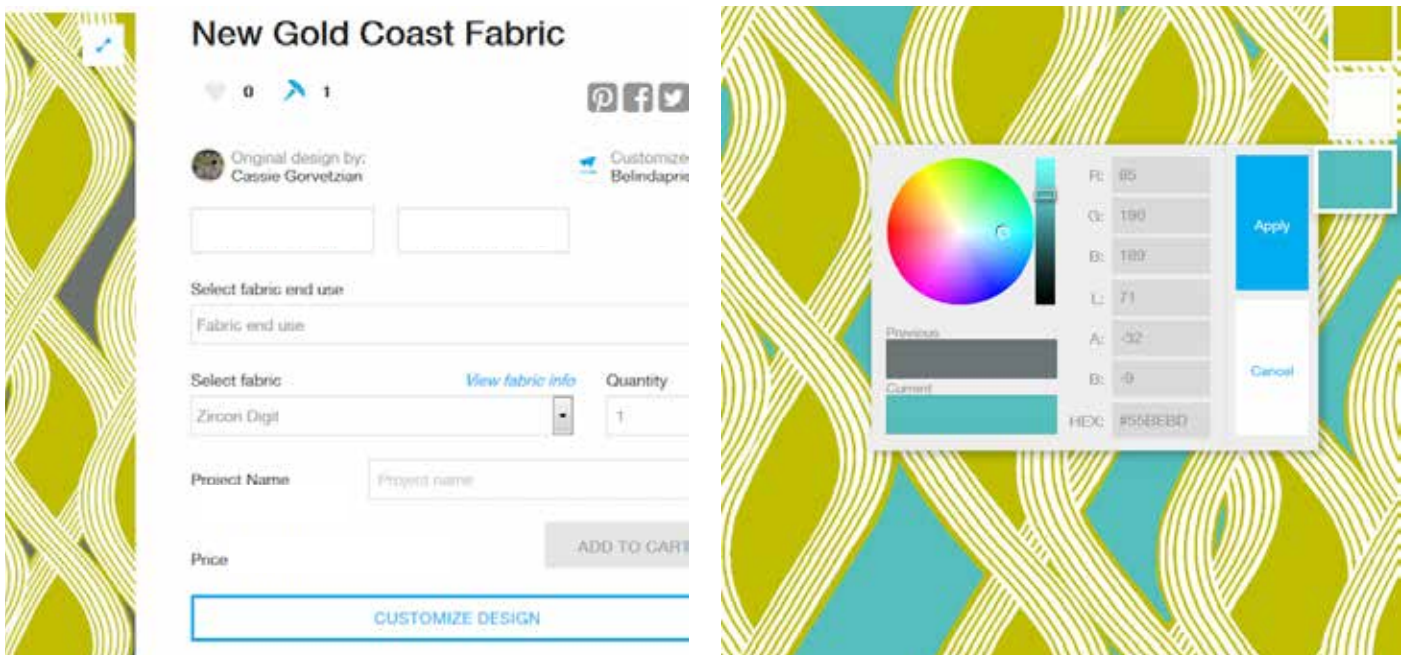
Select Your Design

Login to: app.weaveup.com/materialised/login.
Browse the library or upload your own design.



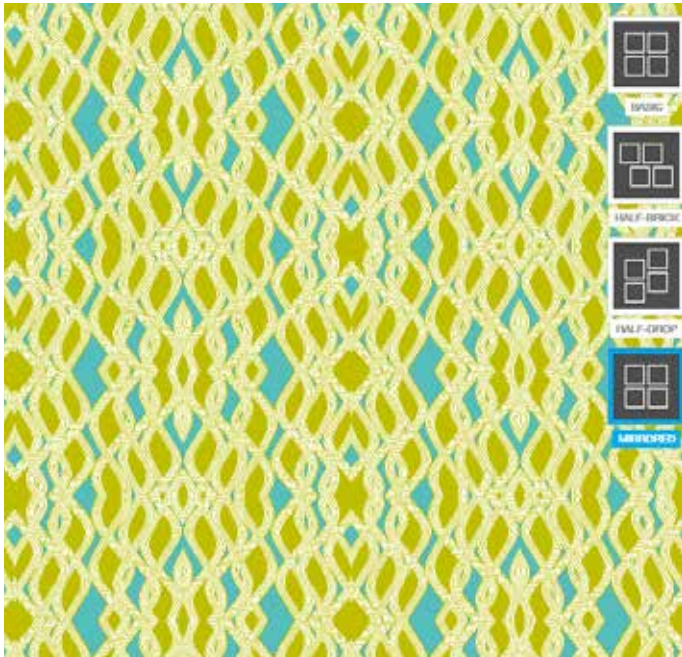
Customise Colour

Customise colour using the Huesteria™ colour wheel on screen or select colours from the Huesteria™ colour palette available from Materialised.



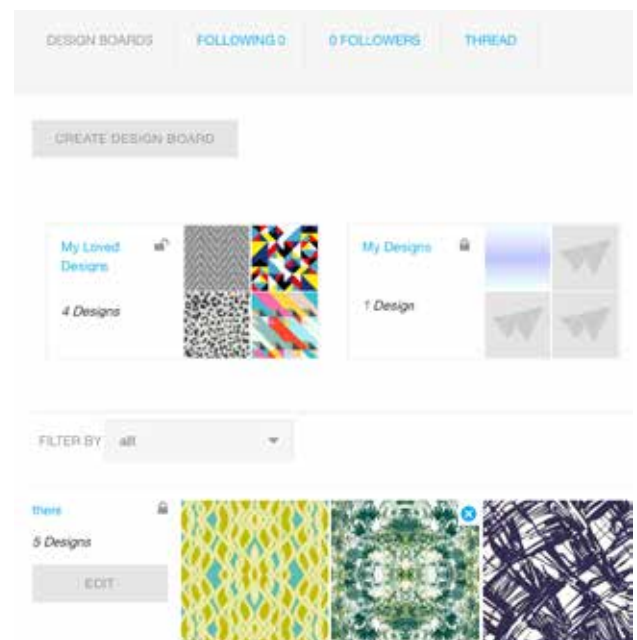
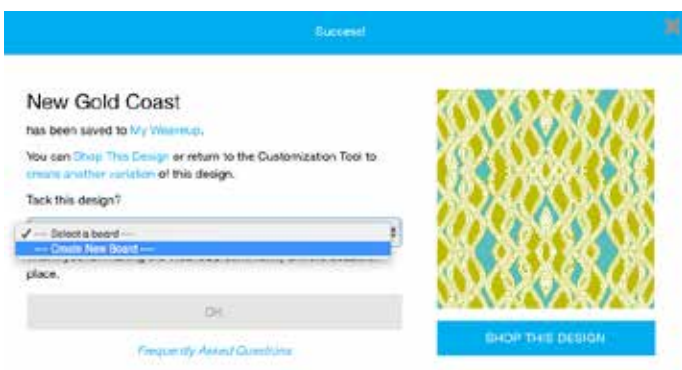
Modify Repeat and Scale

Modify repeat and scale by selecting one of the four repeat options or customise by manipulating the scale.



Save Your Design

Save your customised design for private use or for public viewing. Order a sample by placing an order or share your published designs by 'Tacking' it to your board, email, Facebook, Pinterest and/or Twitter.



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